

The logo for 'sqills' is presented in a white, lowercase, sans-serif font. It is contained within a dark purple, rounded rectangular shape that has a slight 3D effect with a lighter purple shadow on its top-left corner. The background of the entire advertisement is a photograph of a woman in a dark blue pinstriped suit sitting in a red leather airplane seat, looking at a tablet. A laptop is open on the tray table in front of her. The overall color palette is dominated by purple and blue tones.

**sqills**

exceeding expectations

*S3 Passenger*

*Your future-proof  
inventory, reservation  
and ticketing solution*

*S3 Passenger is the leading commercial off-the-shelf (COTS) rail and bus inventory, reservation, and ticketing system. S3P is a fully scalable, modular web-based platform that handles millions of journey searches per day.*

The system handles multi-segment and multi-stop passenger transport services, with or without a reservation. With thousands of out-of-the-box features, operators benefit from proven technology, a short time-to-market, and powerful self-service functionalities.

*The key benefits for customers include:*

- Reduced risk
- Shorter and optimised time to market
- Lower distribution costs
- A true customer centric approach
- Full self-service capabilities
- Continuous product evolution

*Constant product evolution – Sqills User Story Marketplace*

Sqills constantly innovates and evolves S3 Passenger, applying the latest technologies, and delivering hundreds of new features every year. S3P innovates with sales, distribution, and revenue management strategies in mind.

The S3 Passenger customer community actively influences the product roadmap through the User Story Marketplace, playing an active role in the evolution of S3P. Sqills works Agile across multi-disciplinary innovation teams to offer ongoing product development and meet and exceed the functional demand of operators.

*Powerful multi-channel distribution*

- Unlimited sales channel connections to a single S3 Passenger platform;
- Each sales channel has a wide range of configurable options and authorisations with open API;
- Front-end sales channels can be fully optimised for each implementation;
- B2B sales activity and after-sales available out of the box;
- Capture the origin (point of sale) of each booking;
- A multilingual system where your users can select their own language.

# Thousands of *customer-centric features* available out-of-the-box

## *The customer centric solution*

Putting the customer at the heart of your business is the key to success, and S3 Passenger offers operators the way to adopt customer centricity. Our software is flexible enough to adopt to the needs of your customer and established enough to have thousands of in-demand features that are ready to go. With a world-class Net Promoter Score® of 78, S3 Passenger has established itself in the field of customer success.

## *The S3 Passenger revenue management solution provides operators with:*

- A fully transparent system supporting the business analyst;
- Flexible (availability) steering per O&D (Origin and Destination), departure date and service;
- Save time with copy/paste functions to apply proven business rules on other O&D's;
- Fully integrated with the other S3 modules;
- High-performance, functionally rich business rule engine;
- Focus on critical O&D's by allowing application automated business rules handle the less critical routes.

## *Revenue Management (RM) solutions*

S3 RM is an optional software module within the S3 Passenger software suite, designed to maximize and control revenue from available market demand.

With S3 RM, revenue analysts are always fully in control through dashboards and real-time access to prices, fare conditions, and inventory settings.

## *Benefits of S3 Passenger*

- Specifically designed to meet the needs of rail and bus operators;
- The result of over 12 years of dedicated software development in the transport industry;
- Wide range of industry-standard functionalities;
- A proven, scalable platform, capable of handling your current and future transaction volumes;
- Short implementation time frame;
- Flexible (transaction based) licensing models;
- Integrated setup minimizes dependency on external sources;
- Configurable enough to use your selected distribution strategies and business rules;
- Cost-efficient solution for orientation, sales, reservation, seat allocation, inventory management, revenue management, and ticket distribution;
- Multi-inventory enables working with external carriers;
- Powerful self-service functionalities available for end-users, customer service, commercial and operational departments;
- Integrated sales of ancillaries.



*exceeding expectations*

## *Join our fast-growing community of industry leading operators*

At Sqills, we are committed to powering the digital transformation of the bus and rail industry. We take pride in building secure and high-quality software. To ensure that our products and services consistently meet the demands of customers and that our quality and security consistently improves over time, Sqills has implemented and actively uses a quality and information security management system. Sqills is ISO 9001:2015 and ISO 27001:2013 certified. Join our community of users and benefit from our experience gained by working with operators around the world.

*Enschede*

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